

## a little bit of history . . .

### **Rony B. & FRESH** - at home on Mallorca - performing all over Europe

**1981** **Rony B.** finishes his studies as piano teacher at the music conservatory in Hamburg and is contracted as pianist & keyboarder for a professional 7-piece function band in Hamburg, performing mainly in the north of Germany for corporate events, private parties and village fairs.

**1984** **Rony B.** moves to one of the most prestigious 6-piece function bands that time in Germany, performing all over Europe for corporate events, private parties and village fairs. This band was very well-known as rhythm section of many german Top Acts for gala shows and concerts in the 80s.

**1989** **Rony B.** takes over a local 4-piece function band from Hamburg as pianist, keyboarder & musical director, converting this band into a recognized top function band in the north of Germany. Also with this band he accompanies various german and international TOP acts at corporate events, galas, private parties and village fairs.

**1996** **Rony B.** moves to Mallorca, making contacts and preparing new projects on the Balearic Islands, but keeps on performing with his band in Germany.

**1998** Bye Bye Germany! **Rony B.** starts playing with his first project on Mallorca: „TAROD“. As trio (female singer, saxophonist & keyboarder) the band plays exclusively for 5\* hotels, corporate events, and high level private parties. Later on he adds more artists to the band and creates an „open band project“ to adapt the band to the special needs of his long time clients.

**2008** **FRESH** is born. **b** is the evolution of „TAROD“ - with nearly the same artists, but for marketing reasons **Rony B.** decides to change the name of the band. The most exciting years for **Rony B.** on Mallorca are starting - preparing new set lists, learning about web design, auditions, rehearsing, recording demos, producing videos, transcription of more and more arrangements, and . . . investing in the latest digital equipment for **FRESH**.

**2009** First gigs of his band under the NEW name and with the NEW concept, but with a lot of the same international resident artists, and artists from abroad **Rony B.** is collaborating with since various years.

### **2010 - now**

Every year more and more international TOP singers and musicians from classic to jazz, rock, soul and pop are forming part of the musical family of **Rony B.** on Mallorca. Therefore **Rony B.** can offer nearly any kind of musical entertainment for any kind of event on the Balearics. It's self evident, that **Rony B.** also offers all needed sound, stage and light equipment for the performances of his band and colleagues.

## References and Experiences

Since his first steps into the international high level entertainment business in 1981, **Rony B.** - with the bands he was member of, and his own projects - could catch up experience by performing at . . .

### **corporate events for companies like:**

Deutsche Bank, Porsche, TUI, Mercedes, Allianz, Amway, Varta, Peugeot, Wrigley, ebay, Bosch, RTL television Germany, Audi, Sunseeker Yachts, Dior, Keiper Recaro Group, Thomas Cook, and a lot more

### **village fairs in:**

Hamburg, Berlin, Palma de Mallorca, Munich, Cologne, Frankfurt, Barcelona, Logroño, and a lot of small villages . . .

### **gala events for:**

the german chancellor, medical associations in Hamburg, Berlin, Munich, Frankfurt, Stuttgart, Düsseldorf, all big german political parties, Rotary international, Lions Club,

### **private parties and weddings for:**

people like you and me, VIPs from sports, TV, movie, int. business and more

[www.ronyb-mallorca.com](http://www.ronyb-mallorca.com)

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